



## Media Credential Request

**24th Annual Arkansas Blues & Heritage Festival  
(formerly King Biscuit Blues Festival)  
October 8-10, 2009**

***Presenting and Preserving the Blues***

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email \_\_\_\_\_

Station or Publication: \_\_\_\_\_  
Station/ Publication  
Address: \_\_\_\_\_  
Website: \_\_\_\_\_  
Contact at  
Publication: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email \_\_\_\_\_

**A separate form must be used for each person requesting credentials**

- Employed by station/publication       Freelance producing story on event  
 Blues Society: \_\_\_\_\_       Website/Online Journal

Request for Interview:  Festival Representative  Artist: \_\_\_\_\_

Arkansas Blues & Heritage Festival does not guarantee interviews with artist but will convey request from the media

Media Credentials do not provide access to all festival areas. Media will be limited in access to the stage, backstage and dressing rooms areas. A media hospitality area is provided by the artist entrance to allow media to interview artists.

Any filming, recording or media recorded in conjunction with an artist, label, or program for broadcast, sale or distribution must be approved in advance by ABHF. The media must provide written copies of approval by all performers to be filmed, recorded, and photographed to ABHF must be received prior to the festival for any recording done for distribution, sale, broadcast or for public viewing.

### Promotional Use Policy:

Access offered by the Arkansas Blues & Heritage Festival to the media is for the reporting and news coverage of the festival and the artist. Media representatives must follow all guidelines and request of the artist. Media agrees that all photographers, videotaping, filming and recording will be for news coverage only. Media representatives agree to indemnify SBBS/ABHF against all claims should materials be used for other purposes, and pay any and all legal fees related to defending claims brought against ABHF/SBBS as a result of their use of material obtained without consent. All footage, photographs and recordings must be recognized as originating from the Arkansas Blues & Heritage Festival.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

### Complimentary Copy Agreement

Media representative will provide SBBS/ABHF with a complimentary copy of the media coverage, reports and photographs generated as a result of an assigned story or freelance coverage of the festival. ABHF will be allowed to use materials for marketing and promotional purposes.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax, mail or email this completed form with a request from your editor on letterhead to Billy Ray;  
Arkansas Blues & Heritage Festival Media**

**P.O. Box 447**

**Helena, Arkansas 72342**

**email: [b.rav@phillipscounty-chamber.org](mailto:b.rav@phillipscounty-chamber.org) Fax: 870-338-8882**