



THE BISCUIT IS BACK

26th KING BISCUIT BLUES FESTIVAL October 6-8, 2011

Name _____
Title _____
Address _____
City _____
Phone _____
Fax _____
Email _____

Station or Publication _____
Station/Publication
Address _____
Website _____
Contact @
Publication _____
City _____
State _____ Zip _____
Phone/Fax _____
Email _____

**A separate form must be used for each person requesting credentials
NO MEDIA CREDENTIALS after SEPTEMBER 1, 2011**

Employed by station/publication
Blues Society: _____

Freelance producing story on event
Website/Online Journal

Request for Interview: Festival Representative Artist: _____
King Biscuit Blues Festival does not guarantee interviews with artist.

Media Credentials DO NOT provide access to all festival areas. Media will be limited in access to the media gated stage area.

NO recorded filming. Video taping will be prohibited.

All credentials must be picked up at the designated media table.

Proper photo identification is required.

Promotional Use Policy:

Access offered by the King Biscuit Blues Festival to the media area is for the reporting and news coverage of the festival and the artists. Media representatives must follow all guidelines and requests of the artists. Media agrees that all photographs will be for news coverage only. Media representatives agree to indemnify SBBS/KBBF against all claims. Media representatives agree to pay any and all legal fees related to defending claims brought against SBBS/KBBF as a result of their use of materials obtained without consent. All photographs must be recognized as originating from the King Biscuit Blues Festival.

Signed: _____

Date: _____

Complimentary Copy Agreement:

Media representative will provide SBBS/KBBF with a complimentary copy of the media coverage, reports and photographs generated as a result of an assigned story or freelance coverage of the festival. KBBF will be allowed to use materials for marketing and promotional purposes.

Signed: _____

Date: _____

Please fax, mail, or email this completed form with a request from your editor on letterhead to Kelly Johnston;

**King Biscuit Blues Festival
Post Office Box 2398
West Helena, Arkansas 72390
Fax: 870-338-7873 or 870-572-1775
Email: kingbiscuitbluesfest.media@gmail.com**